



**36<sup>th</sup> International Wood Processing  
Machines, Cutting Tools, Hand Tools Fair**

[www.woodtechistanbul.com](http://www.woodtechistanbul.com)

**October 19 - 23, 2023**



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**TÜYAP FAIR CONVENTION AND CONGRESS CENTER | İSTANBUL  
TÜRKİYE**



# Discover Wood Machinery Industry



As the world's biggest event to showcase processing machinery and cutting tools and hand tools for wood working in one place; WoodTech connects Eurasia's machines, technical equipment and services for wood-forestry industry in Istanbul over 5 days, every year.

Mid to high-end furniture manufacturers, machinery and product distributors, architects, interior designers and contractors meet to trade and source global and regional products, find industry partners and be part of the most established market place for the entire wood and furniture industry in Central Eurasia.

**The 36<sup>th</sup> International Wood Processing Machinery, Cutting Tools, Hand Tools Fair** WoodTech will be held at Tüyap Fair and Congress Center in Istanbul on **October 19 - 23, 2023.**



2022

## Fact & Figures

(\*Co-located with Intermob 2022 Fair.)

-  **14** halls
-  **120.000** sqm exhibiting area
-  **681** company and company representatives from **30** countries
-  **59.609** professional visitors from **128** countries
-  **300+** VIP visitors from **29** countries
-  Visitors from all **81** cities in Turkey



## Why exhibit

-  Increase your brand awareness.
-  Meet domestic and foreign buyer.
-  Develop your dealer network.
-  Keep up the latest industry developments.
-  Stay up to date with innovations and the latest technologies.
-  Opportunity to do business with premier purchasers from around the world.
-  Contacting decision makers from regions such as; MENA, Balkans, CIS and Caucasia.
-  Launch your products/services on the ideal business platform

## 2022 top visitor countries (\*Excluding Türkiye)



- Iran
- Russia
- Bulgaria
- Iraq
- Algeria
- Morocco
- Azerbaijan
- Tunisia
- Macedonia
- Egypt
- Israel
- Jordan
- Libya
- Uzbekistan
- Serbia
- Saudi Arabia
- Lebanon
- Albania
- Romania
- Georgia

## International Visitor By Geography



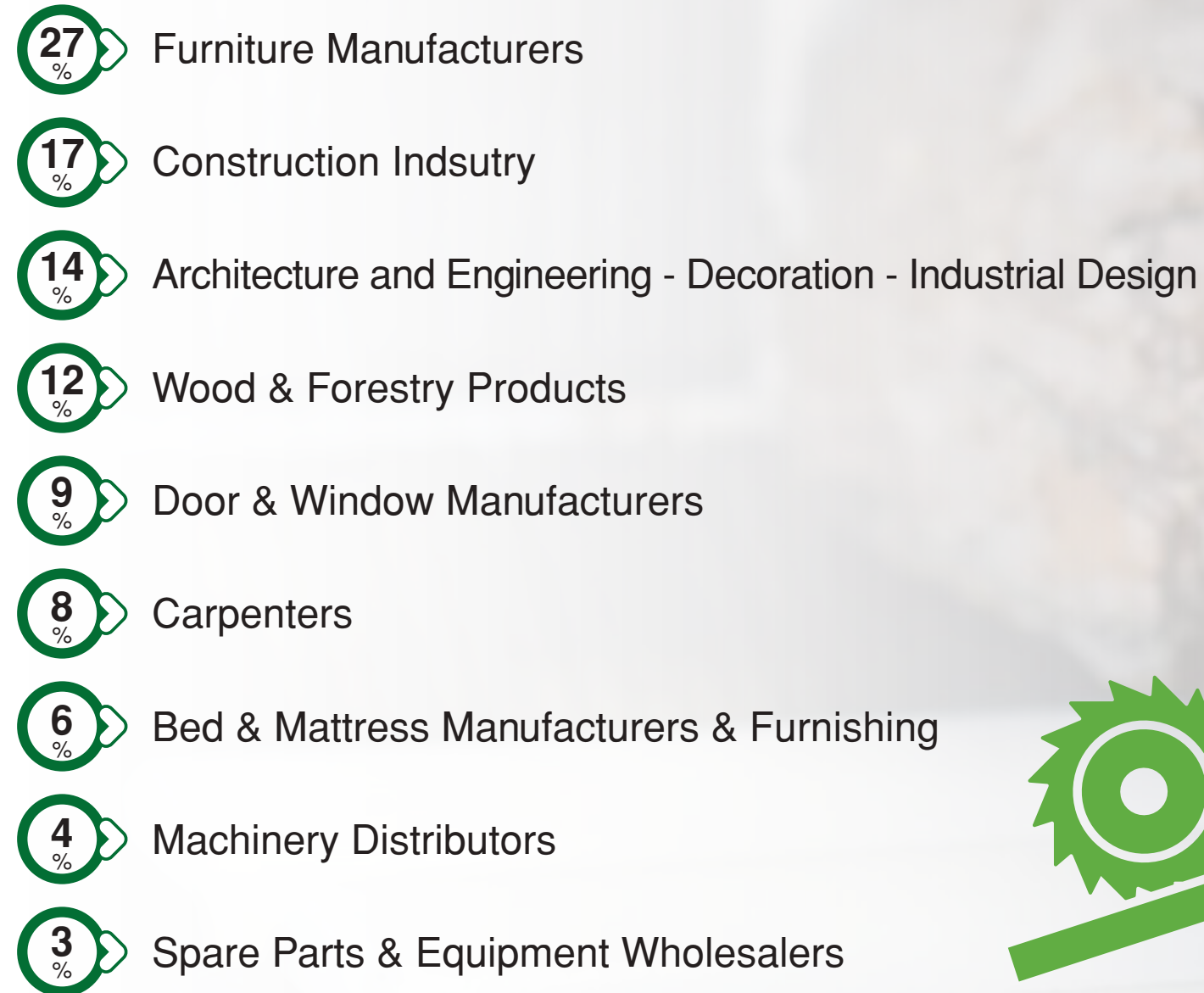
- 1% ➤ America
- 5% ➤ Western Europe
- 10% ➤ Eastern Europe
- 21% ➤ Balkans
- 16% ➤ North Africa
- 2% ➤ Africa
- 31% ➤ Middle East
- 12% ➤ Central Asia
- 2% ➤ Far East



# Visitor Breakdown by Industry in 2022

(\*Co-located with Intermob 2022 Fair.)

\*Visitors marked multiple industries



## Visitor Breakdown by Position

- 57% Manager, Director
- 30% Owner, Partners, Founders
- 13% General Manager, Vice General Manager, C-Level Executives



# 2022 Visitor Statistics



 **128**  
Visitor Countries

 **59.609**  
Total Visitors

 **47.755**  
Domestic Visitors

 **11.854**  
International Visitors

## Hosted Buyers from 29 Countries

\*Listed alphabetically.

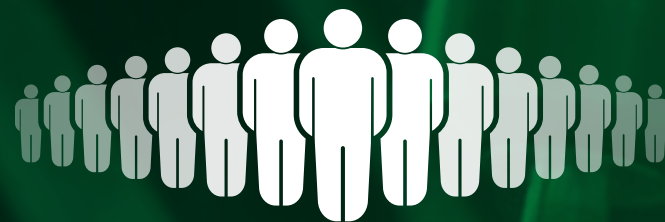
- Algeria
- Azerbaijan
- Belarus
- Bosnia and Herzegovina
- Croatia
- Egypt
- France
- Georgia
- India
- Iraq
- Iran
- Israel
- Jordan
- Lebanon
- Libya
- Macedonia
- Moldova
- Morocco
- Oman
- Palestine
- Romania
- Saudi Arabia
- Serbia
- Spain
- Tajikistan
- Tunisia
- U.A.E
- Ukraine
- Uzbekistan





# WoodTech Fair

## Scope of the



- › Machines, technical equipment and services for forestry.
- › Machines and technical equipment for primary processing (production of semi-finished products).
- › Machines and technical equipment for secondary processing (laminating, machining, gluing of solid timber).
- › Machines and technical equipment for surface finishing.
- › Machines and technical equipment for assembly, packaging.
- › Materials handling, warehousing and commissioning technology.
- › Robots technology.
- › Machines and plants for special processes.
- › Machines and plants for special product groups.
- › Auxiliary machines, equipment and devices; other.
- › Portable machines for processing of timber and plastic.
- › Tools and auxiliaries.
- › Machines, equipment and tools for maintenance and manufacturing of tools.
- › Products for the equipment of machines.
- › Use of residual wood (dust, chips, firewood, bark), generation of energy and heating using wood fuels.
- › Energy saving, environmental protection, occupational safety, fire prevention and air-conditioning.
- › Electronic data acquisition and data processing equipment; measuring, testing and control systems.
- › Delivery of complete plants, financing and leasing companies.
- › Independent computer software (CAD, ERP, production planning and control, etc.).
- › Independent services for the wood industries.
- › Research and testing institutes, educational institutions for the timber and woodworking industries (universities, technical colleges, etc.).
- › Machines, technical equipment and services for forestry.



## Satisfaction

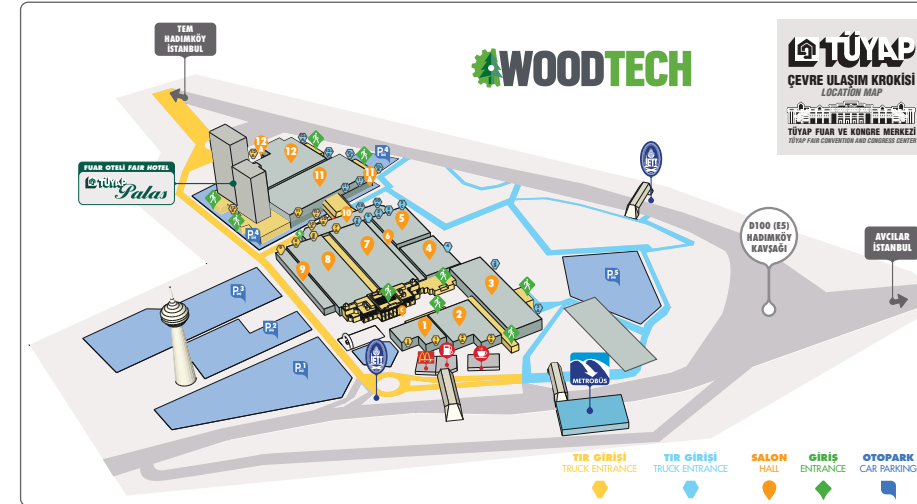
### Exhibitors;

- **98%** of the exhibitors are satisfied with the show
- **99%** of the exhibitors are likely to attend the next show

### Visitors;

- **92%** of the visitors are satisfied with the show
- **92%** of the visitors are likely to attend the next show

## TÜYAP FAIR CONVENTION AND CONGRESS CENTER



## The Biggest International Fair and Congress Center in the Eurasia Region.

- 120,000 sqm indoor and 25,000 sqm outdoor space
- Total exhibition area of 145,000 sqm offers a wide range of services and facilities at international standards
- 1 breakfast room
- 1 a la carte restaurant
- 1 patisserie
- 1 pub
- 33 multi-purpose meeting rooms with capacities ranging from 50 to 3.000 people,
- Tüyap Palas houses 142 standard, 456 deluxe, 6 disabled rooms, 21 deluxe suits, 3 executive suits and 2 king suits - 630 rooms in total.

REED TÜYAP FAIRS INC.  
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### FAIR AREA / HEAD OFFICE

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