

DISCOVER Turkish Woodworking Machinery  
and Furniture Side Industry Sectors



# WOODTECH

34<sup>th</sup> International Wood Processing  
Machines, Cutting Tools, Hand Tools Fair

October 9 - 13, 2021



# INTERMOB

23<sup>rd</sup> International Furniture Side  
Industry, Accessories, Forestry  
Products and Wood Technology Fair

# promatt

Mattress Manufacturing Subsidiary  
Industry, Equipment, Raw Materials  
and Machinery Special Section

[www.promattfair.com](http://www.promattfair.com)



İSTANBUL

TÜYAP FAIR CONVENTION AND CONGRESS CENTER

Büyükdere, İstanbul / Turkey



THESE FAIRS ARE ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.



As the world's biggest event to showcase processing machinery and accessories, components, materials and tools for furniture manufacturing in one place; WoodTech and Intermob connect Eurasia's lucrative furniture industry in Istanbul over 5 days, every year.

Mid to high-end furniture manufacturers, machinery and product distributors, architects, interior designers and contractors meet to trade and source global and regional products, find industry partners and be part of the most established meeting place for the entire wood and furniture industry in Central Eurasia.

Substantially covering the supply chain of the sector from machinery and semi-finished products to accessories, forestry products and chemicals, WoodTech and Intermob combined, is the place to source products that comply with international standards and quality with competitive pricing.

## 2019 Fact & Figures

**15** Halls

**123.000** sqm exhibiting area

**804** company and company representatives from

**35** countries

**77.627** visitors from **126** countries

Visitors from all **81** cities in Turkey



## Why Exhibit ?



◆ Opportunity to do business with premier purchasers from around the world



◆ Present your product to the whole sector from raw materials to finished product



◆ The advantage of being under the same roof with all important players of the sector



◆ Develop your dealer network



◆ Contacting decision makers from regions such as; MENA, Balkans, CIS and Caucasia



◆ The synergy of the colocation of Intermob and Woodtech Fair



◆ Keep up with the market pulse



◆ B2B Matchmaking Program which provides you to get in touch with the visitor profile you seek and maximizes your time efficiency during the fair

## 2019 Top Visitor Countries

- ◆ Iran
- ◆ Bulgaria
- ◆ Algeria
- ◆ Kosovo
- ◆ Iraq
- ◆ Libya
- ◆ Tunisia
- ◆ Lebanon
- ◆ Jordan
- ◆ Azerbaijan

### Visitor Position

- %41** Top Level Management
- %32** Decision Makers
- %10** Specialists
- %17** Others

### Visitor Field of Activity

- %68** Manufacturer
- %19** Distributer
- %14** Importer
- %13** Exporter

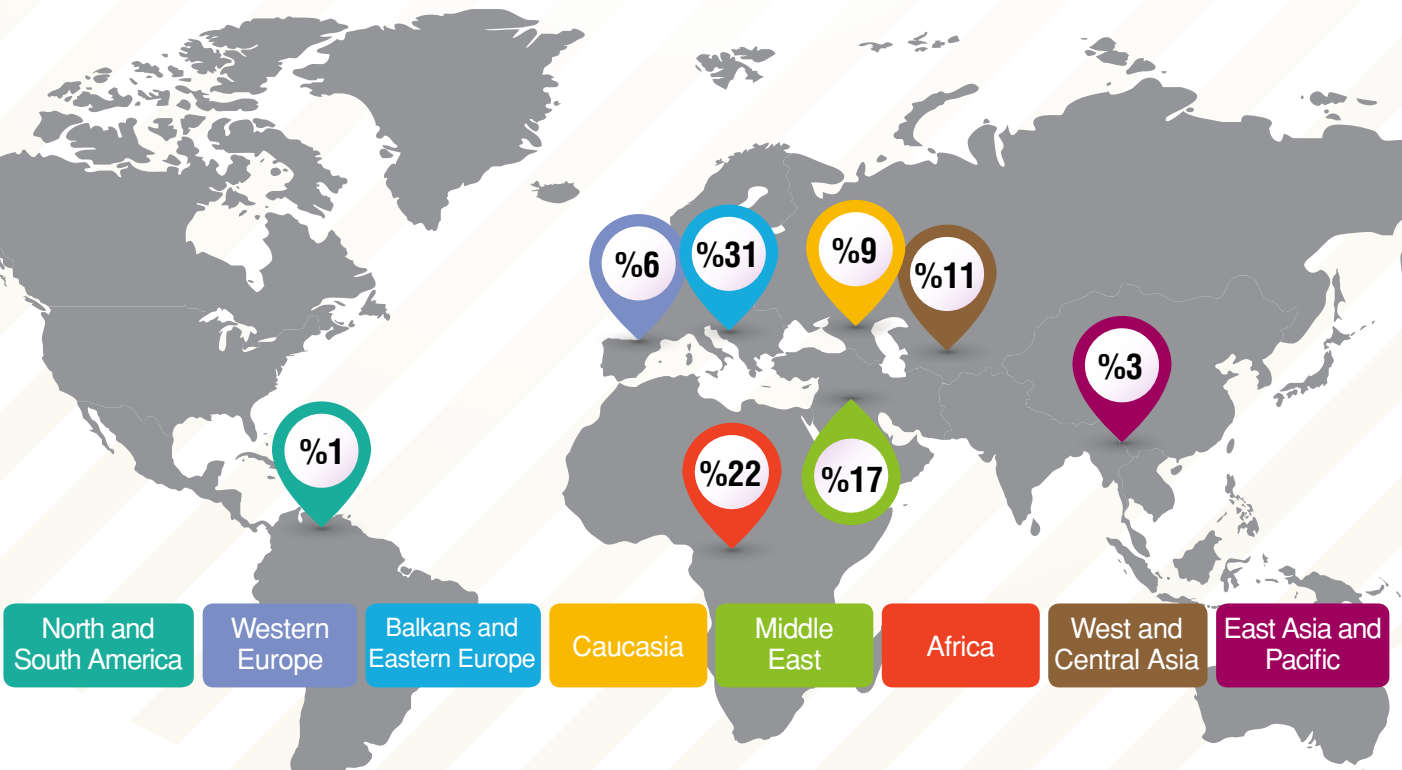
## Who Visits

-  Furniture Manufacturers
-  Wood & Forestry Products
-  Machinery Industry Professional
-  Architecture and Engineering
-  Door & Window Manufacturers
-  Carpenters
-  Spare Parts & Equipment Wholesalers
-  Bed & Mattress Manufacturers

## Hosted Buyers from 37 Cities in Turkey

- ◆ Adana
- ◆ Afyon
- ◆ Ankara
- ◆ Antalya
- ◆ Aydın
- ◆ Bursa
- ◆ Çanakkale
- ◆ Çorum
- ◆ Denizli
- ◆ Edirne
- ◆ Erzincan
- ◆ Erzurum
- ◆ Eskişehir
- ◆ Gaziantep
- ◆ Hatay
- ◆ Isparta
- ◆ İzmir
- ◆ K.Maraş
- ◆ Karaman
- ◆ Kastamonu
- ◆ Kayseri
- ◆ Kırşehir
- ◆ Konya
- ◆ Kütahya
- ◆ Manisa
- ◆ Muğla
- ◆ Nevşehir
- ◆ Niğde
- ◆ Sakarya
- ◆ Samsun
- ◆ Sivas
- ◆ Şanlıurfa
- ◆ Tokat
- ◆ Trabzon
- ◆ Yalova
- ◆ Uşak
- ◆ Zonguldak

## International Visitor By Geography



# 2019 Visitor Statistics

**65.985**  
Domestic  
Visitors

**77.627**  
Total  
Visitors

**11.642**  
International  
Visitors

**126**  
Visitor  
Countries

## Woodtech Fair Scope

- ◆ Wood Processing Machinery
  - Wood Cutting Machinery
  - Edge Banding Machinery
  - CNC Machinery
  - Sizing Machinery
  - Spraying and Painting Machinery
  - Sanding Machinery
  - Presses
  - Drying Kilns
  - Other Machinery
- ◆ Cutting Tools
- ◆ Electrical and Mechanical Hand Tools

## Intermob Fair Scope

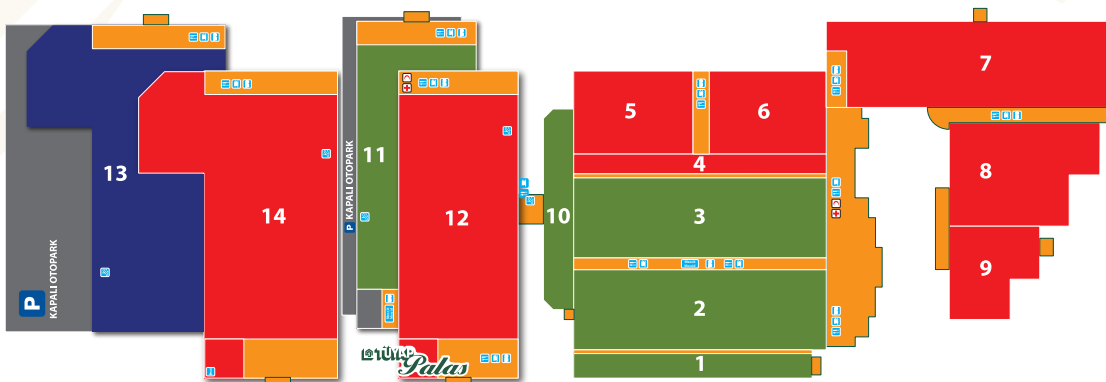
- ◆ Wood and Forestry Products
- ◆ Furniture Accessories
- ◆ Components and Materials for Furniture Production
- ◆ Tools and Equipment for Furniture Production
- ◆ Chemicals
- ◆ Components for Upholstered Furniture and Mattresses
- ◆ Mattress Manufacturing Machinery

## Top 10 International Exhibiting Countries

- |           |               |
|-----------|---------------|
| ◆ Austria | ◆ South Korea |
| ◆ Belgium | ◆ Spain       |
| ◆ China   | ◆ Taiwan      |
| ◆ Germany | ◆ UK          |
| ◆ Italy   | ◆ USA         |



## Floor Plan



**WOODTECH**  
Hall  
1-2-3-10-11

**INTERMOB**  
Hall  
4-5-6-7-8-9-12-14

**promatt**  
Hall 13



- ◆ **93%** of the visitors are satisfied with the show
- ◆ **95%** of the exhibitors are likely to attend the next show
- ◆ **61%** of the exhibitors have claimed that they received orders during the fair
- ◆ **92%** of the exhibitors believe that they will be receiving orders after the fair

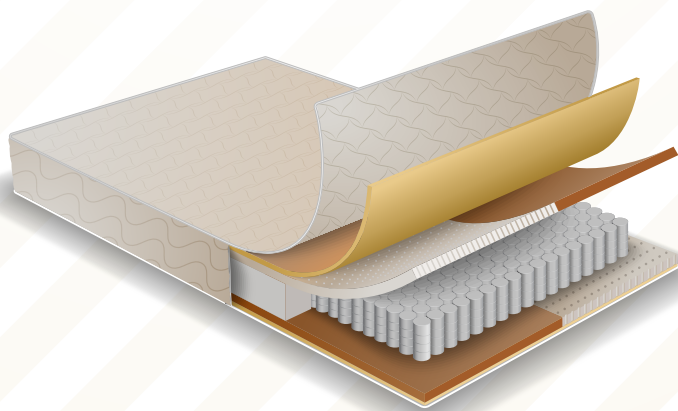


 **promatt**

**Mattress Manufacturing Subsidiary  
Industry, Equipment, Raw Materials  
and Machinery Special Section**

### **EVERYTHING YOU NEED IN ONE PLACE**

- ◆ **Mattress Production Lines**
- ◆ **Mattress Manufacturing Machines**
- ◆ **Mattress Ticking Fabrics**
- ◆ **Springs and Spring Systems**
- ◆ **Foam and Fillers**
- ◆ **Accessories and Equipment**
- ◆ **Test Laboratories**
- ◆ **Software Products, CAD/CAM Systems**



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Istanbul, with its position in the heart of Eurasia, is the ideal trade platform for the region. With a population of 14.1 million, Istanbul is the second largest city in the Middle East and the fifth-largest city in the world by population within city limits. Its commercial and historical centre lies in Europe, while a third of its population lives in Asia. Istanbul's strategic position along the rail Networks to Europe and the Middle East and the only sea route between the Black Sea and the Mediterranean makes it the most important city in the Turkish economy. Istanbul has two international airports and a competitive advantage in the maritime sector, having three sides to the sea.

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## The Biggest International Fair and Congress Center in the Eurasia Region.

- Total exhibition area of 145,000 sqm with 120,000 sqm indoor and 25,000 sqm outdoor space offers a wide range of services and facilities at international standards
- 14 cafeterias and 2 a la carte restaurants, 1 patisserie, 2 pubs
- 31 multi-purpose meeting rooms with capacities ranging from 50 to 3,000 people
- 5 star Tüyap Palas Hotel houses 64 standard, 186 deluxe, 2 disabled rooms, 7 deluxe suits - 259 rooms in total.

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