

COVID GUIDE FOR EXHIBITORS

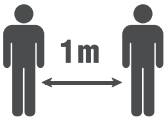


ADVICE TO OUR EXHIBITORS

Expectation from Exhibitors



Exhibitors and their authorized subcontractors (stand decorators, hostesses, catering companies, etc..) must use masks during set-up, exhibition, and break down. Anyone not obeying this rule will be escorted out of the fair area by security.



It is important to maintain social distancing inside your stand. Front desk, tables, and seats must be arranged within frame of social distancing.



Disinfectant stands and hygiene signages in Turkish and English must be placed in the stands according to the stand size.

All front desks, meeting tables, storage, and kitchen areas must contain enough (70% alcohol-based) disinfectant or (80%) cologne.

Hygiene signages can be installed as a free-standing photo block/wall banner / free-standing panel/stand decoration.

0-24sqm – 50x70 cm - 1 hygiene signage and 1 disinfection stand

25-75sqm – 50x70 cm - 2 hygiene signages and 2 disinfection stands

76-150sqm – 50x70 cm - 3 hygiene signages and 3 disinfection stands

+151sqm – 50x70 cm - 4 hygiene signages and 4 disinfection stands

In case visitors come into contact with any products on display in your stand, these products must be disinfected immediately after.

In order to control the number of persons on the fairground during the show, participating companies will be given a limited number of exhibitor badges according to their stand size. Companies will be able to print their badges in advance before coming to the show.

For each staff requiring exhibitor badges, HES Code must be presented. There will be a HES Code control at each entrance of the fair area.



Stand hospitality/catering;

- Must be prepared with single-use packaging.

- Because it poses social distancing and contact threats, cocktail receptions are not advised inside the stand.

Advice to our Exhibitors

- All common-use desks, tables, computers, and other equipment used inside the stand are advised to be disinfected with surface disinfectants approved by the Turkish Republic Ministry of Health that have biocidal product certificates. Avoid using sweepers that release dust in the air.
- Stand designs should have;
 - A separate entry-exit to manage visitor traffic.
 - Ceiling applications can be planned openly to provide more airflow in the stand.
 - Plexiglass shields in front desks.
 - Product displays 1 meter inside the stand, in order to avoid bottlenecks in the corridors
- Distribute individually wrapped promotional materials
- Use MyTüyap mobile application for contact-free expo experience instead of business card Exchange.
- Avoid ordering food delivery from outside the fair area.
- It is highly recommended to consume food and beverage in the designated areas located in the fairground.