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2021 Post Show Report



October 9-13, 2021

Tüyap Fair Convention and Congress Center
Istanbul, Turkey



WOODTECH
HYBRID+

Halls

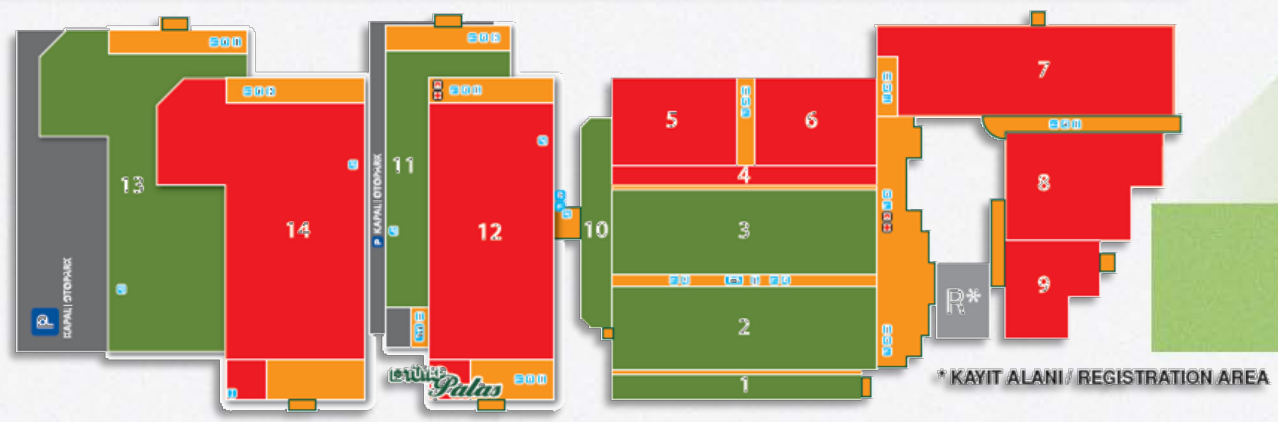
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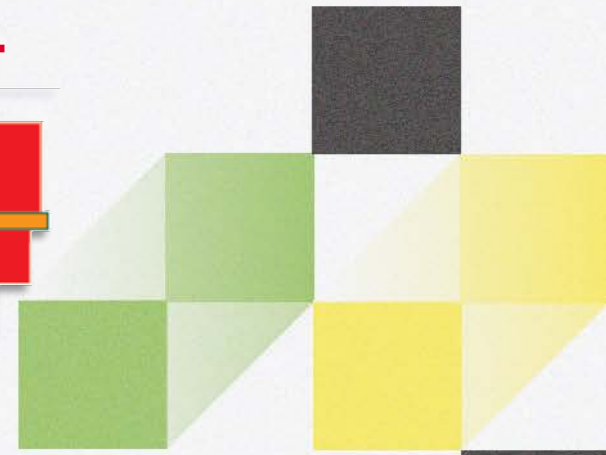
INTERMOB
HYBRID+

Halls

4-5-6-7-8-9-12-14



* KAYIT ALANI / REGISTRATION AREA





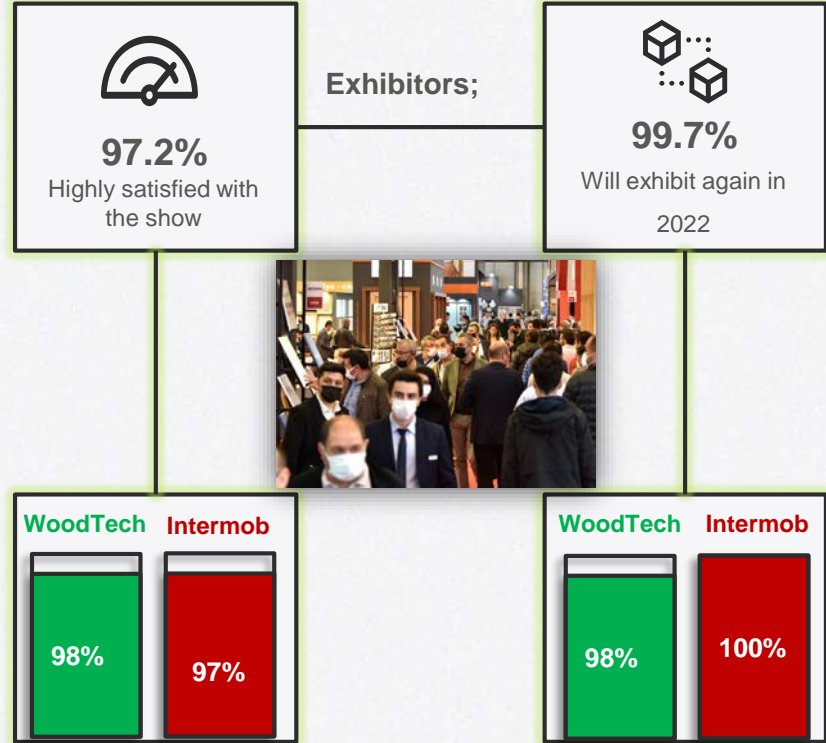
Exhibitors

26 Countries

584 Exhibitors & Co-Exhibitors



- | | |
|----------------|----------------|
| AUSTRIA | NEW ZEALAND |
| BELGIUM | POLAND |
| CHINA | ROMANIA |
| CZECH REPUBLIC | RUSSIA |
| DENMARK | SLOVENIA |
| FRANCE | SOUTH KOREA |
| GERMANY | SPAIN |
| IRAN | SWEDEN |
| ISRAEL | SWITZERLAND |
| ITALY | TAIWAN |
| JAPAN | TURKEY |
| LIECHTENSTEIN | U.S.A. |
| LUXEMBOURG | UNITED KINGDOM |



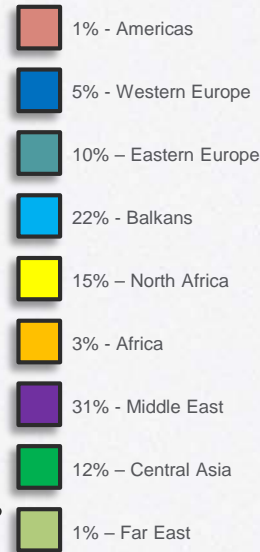
Visitors

112 Countries

Total	51.980	
Domestic	42.492	
International	9.482	

Top 20 Visitor Countries

- Iran
- Kosovo
- Tunisia
- Iraq
- Macedonia
- Ukraine
- Egypt
- Russia
- Jordan
- Lebanon
- Azerbaijan
- Palestine
- Libya
- Bulgaria
- Uzbekistan
- Morocco
- Serbia
- Bosnia and Herzegovina
- Georgia
- Romania





Hosted Buyers



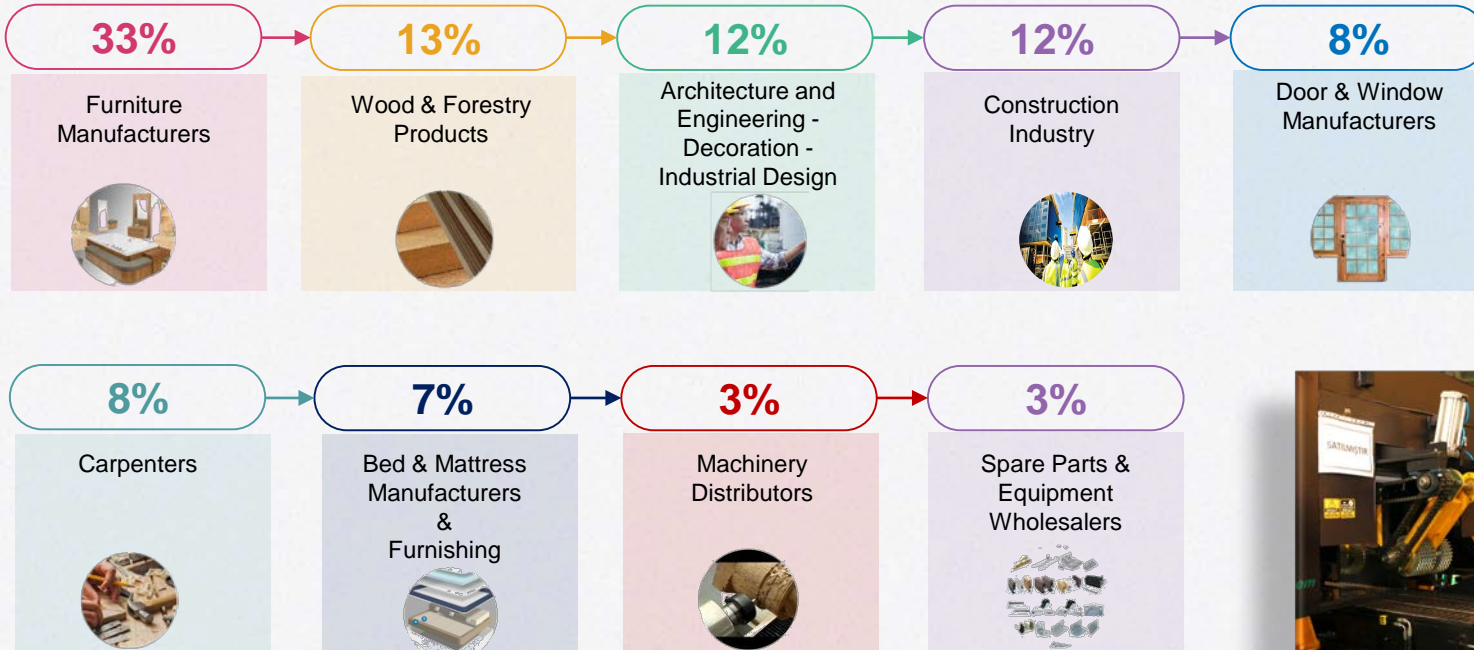
22 Countries

1. Azerbaijan
2. Belarus
3. Bosnia and Herzegovina
4. Palestine
5. Georgia
6. Iraq
7. Iran
8. Montenegro
9. Kosovo
10. Libya
11. Lebanon
12. Macedonia
13. Egypt
14. Moldova
15. Uzbekistan
16. Romania
17. Russia
18. Serbia
19. Tunisia
20. Ukraine
21. Oman
22. Jordan



Visitor Breakdown by Industry*

*Visitors marked multiple industries

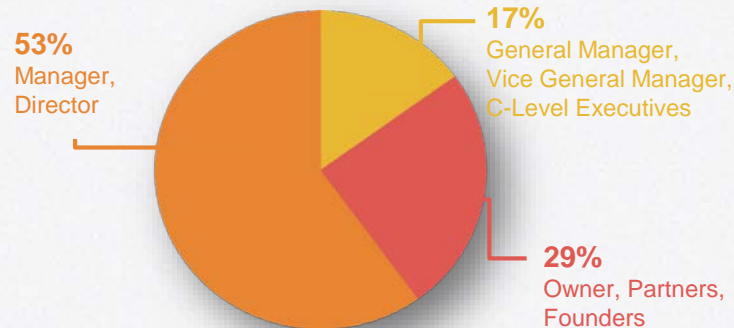


Visitor Breakdown by Interested Products*

*Visitors marked multiple product groups



Visitor Breakdown by Position





Visitors



Purpose of Visit*



New Products & Technologies

79% of visitors state that they would like to find out about new trends, technologies and products.



Finding Business Partners

63% of visitors state that they look for new business partners.



Contacting Current Business Partners

52% of visitors state that they would like to get in touch with their existing business partners.



New Business Ideas

50% visitors state that they visited the fair to get new business ideas.



Visitors who are highly satisfied with WoodTech & Intermob Fairs



Visitors who will attend WoodTech & Intermob Fairs in 2022

*Visitors marked multiple purposes



GLOBAL



October 7-8, 2021

Physical fair and digital event together!

October 9-13, 2021

- Exhibitors and visitors were able to view each other's online profiles mutually.
- Visitors could easily filter the products and services they are interested in through the digital platform and reach the right product and company representative.

- While meeting with professionals with purchasing powers at the physical fair, the exhibitors also held meetings via the digital platform with visitors from near and far geographies who could not come to the physical fair, provided information about their companies and showed product demos.





35th International Wood Processing Machines,
Cutting Tools, Hand Tools Fair

www.woodtechistanbul.com

24th International Furniture Side Industry,
Accessories, Forestry Products and
Wood Technology Fair

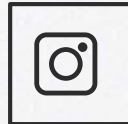
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October 22-26, 2022

TÜYAP ISTANBUL, TURKEY



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